



## Worldwide Walk for Water

The Worldwide Walk for Water, held every March, is a global call to action for individuals, businesses, organizations, schools, churches, and governments worldwide to join together to “make a move for water”, raising awareness and funds worldwide.

### I. THE VALUE OF A WORLDWIDE WALK FOR WATER

Through its Worldwide Walk for Water, CLEAN International raises awareness of the global water crisis and the daily plight of millions around the world who still lack access to clean, convenient water, sanitation and hygiene. Through a month dedicated to awareness of water conservation and access, thousands around the world are educated on and engaged in the issue, ultimately taking action to raise awareness and directly help provide sustainable solutions.

### II. THE DETAILS: WHAT, WHEN, WHY, WHERE, WHO & HOW

**WHAT:** A Virtual Worldwide Walk for Water: *Ten Million Miles in One Month for Clean Water Worldwide* (participants are encouraged to pick up trash and help keep waterways clean worldwide. )

**WHEN:** Anytime during the month of March in honor of World Water Day (March 22). Some participants are making a move for water throughout the month and others are choosing a day or week to walk on their own or with a group, either virtually or in person.

**WHY:** Over 2,000 people die every day from unclean water and thousands are walking an average of 4 miles a day to fetch water. Together, we can change these numbers. Water is universal and each of us can take action to protect and provide clean water for generations to come.

**WHERE:** Groups and individuals make a move for water in their own neighborhoods, workplaces and schools, often picking up trash near waterways along the way!

**WHO:** Groups of all sizes--businesses, schools, governments, organizations and families--from all 7 continents are all making a move for water. The reach is global as thousands work together to raise awareness and funds for clean water worldwide.

**HOW:** Individuals and teams can register at [worldwidewalkforwater.com](http://worldwidewalkforwater.com) or can utilize an internal corporate platform.

### III. SPONSORS & PARTNERS

Sponsors CLEAN International welcomes corporate, foundation and civic sponsorship and participation in the Worldwide Walk for Water. The event has a global reach and engages schools, businesses, organizations and families worldwide. We look forward to sharing the great work of our sponsors throughout the year, highlighting projects and programs during the Worldwide Walk for Water event.

Partners CLEAN International warmly invites water and sanitation organizations and businesses to join forces to engage as many as possible in the Worldwide Walk for Water. CLEAN International provides full volunteer management support as we work together to create a positive impact worldwide. Teams can be any size and are happy to work with team leaders on all event logistics. We hope you can join us!